

HIGH IMPACT LEADERSHIP SEMINAR SERIES (HILS)

HOW TO CONVINCE YOUR BOSS TOOLKIT

HILS-1

Strong leadership starts with self-awareness

HILS-1 is the starting point of transformational leadership. The seminar sharpens presence, emotional intelligence, and the ability to lead with clarity—especially under pressure. Through guided experiences, real-time feedback, and deep reflection, participants gain insight into how they show up, are perceived, and impact others.

The seminar provides personalized insights and includes proven personality diagnostics for a thorough understanding of each leader's unique traits. The result is a tailored action plan that aligns with your leadership style and specific growth objectives.

Key outcomes:

- Greater presence and emotional control in high-stakes situations
- Increased trust and psychological safety across teams
- Awareness of reactive patterns—and the ability to shift in real time
- Improved communication, listening, and relational impact
- A stronger foundation for leading with intention, not autopilot

HILS-2

Great leadership requires consistency under pressure.

The second phase of transformational leadership takes leaders beyond self-awareness into the deeper work of uncovering the beliefs, assumptions, and internal patterns that shape how they lead—especially in moments of change, challenge, or uncertainty.

Central to the experience is a structured “agility workout,” a series of interactive leadership exercises that stretch participants beyond their defaults. These exercises are designed to expand behavioral flexibility, surface limiting patterns, and strengthen the capacity to lead with intention instead of reaction.

Key outcomes:

- Clarity around your beliefs
- Ability to recognize and shift limitations
- Greater consistency in how you lead and communicate
- Broader behavioral range to adapt across teams and situations
- Stronger ability to empower others while staying accountable
- Internal agility to lead through challenge, feedback, and change

HILS-3

Exceptional leadership is shaped from within.

The most immersive phase, HILS-3 guides participants through uncovering the conditioning, narratives, and roles that silently influence how they lead, relate, and show up in the world.

By examining the internal storylines shaped by experience, environment, and expectation, participants begin to release outdated definitions of leadership—and step into a version of themselves that leads with clarity, alignment, and authenticity.

This isn't about performance. It's about transformation.

Key outcomes:

- Clear understanding of the internal narratives shaping leadership identity
- Ability to let go of outdated roles, habits, and strategies
- Greater alignment between personal values and leadership presence
- Increased authenticity, courage, clarity, and consistency
- A lasting shift in how participants see themselves—and how others experience their leadership

WHAT PARTICIPANTS SAY AFTER ATTENDING HILS:

— “ —
I lead with greater self-awareness and intention, more aware of how I react to high-pressure situations and mindful of my impact on others.
— ” —

“ “
I came away with more than insights—I gained confidence, clarity, and a renewed sense of purpose.
” ”

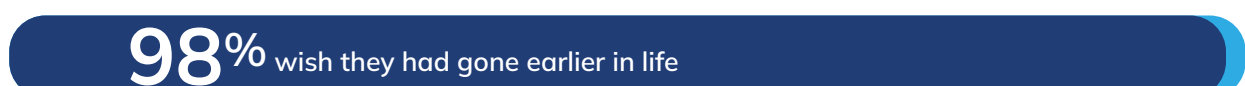
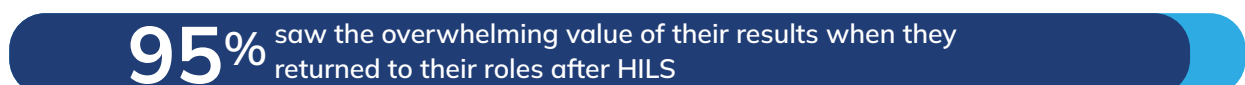
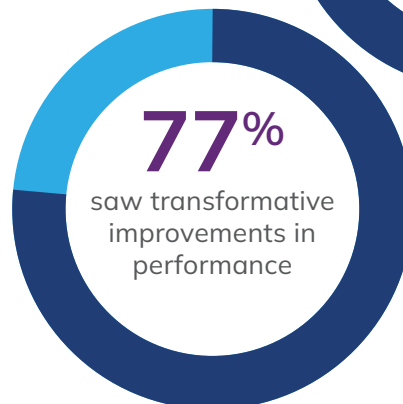
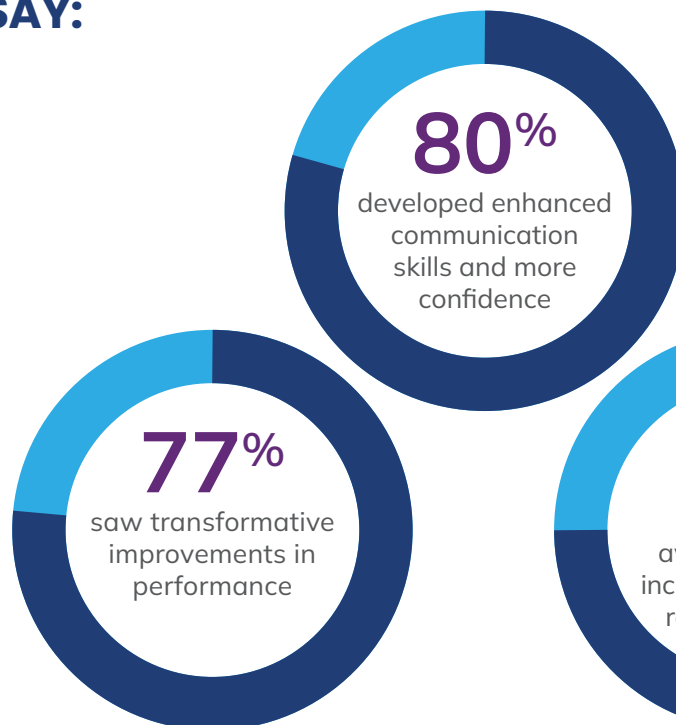
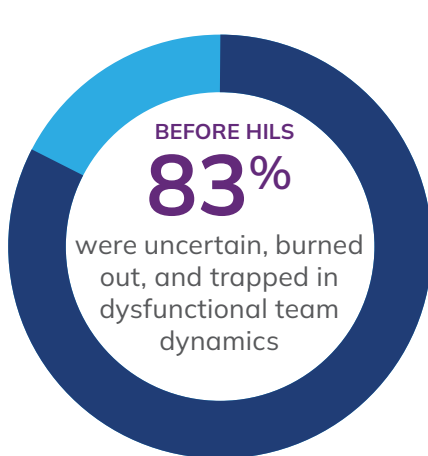
“ “
This wasn't another leadership course... It changed how I lead because it changed how I see myself.
” ”

“ “
I've gained more confidence in my higher leadership role and take the time to breathe during high-stress moments.
” ”

— “ —
The work creates lasting emotional intelligence and self-awareness.
— ” —

“ “
I can summarize my experience as: life-changing clarity through intentional growth.
” ”

WHAT THE NUMBERS SAY:





Subject: Attending Stop At Nothing's High Impact Leadership Series-[1, 2, or 3]

Dear [Sponsor or Boss Name]:

I'd like to attend Stop At Nothing's High Impact Leadership Series-[1, 2, or 3](HILS) in 2027. HILS is a breakthrough leadership development series that will increase my emotional intelligence and help me deliver game-changing results. HILS helps leaders change limiting behaviors and improves the ability to drive engagement, resolve conflict, and inspire collaboration.

Here's why I'd like to attend and how our organization could benefit:

- The seminar's personalized insights and diagnostics will ensure a thorough understanding of my unique traits and allow me to create an action plan for personal change and growth.
- I'll learn from experienced, real-world facilitators with decades of leadership experience and guidance based on emotional intelligence.
- I'll return with increased confidence, more authentic, inspired, and productive, and better able to efficiently navigate rapidly changing conditions. Attendees overwhelmingly say their team collaboration and effectiveness doubled or tripled as a result of the seminar.
- I'll learn from my peers. Participants are leaders across all industries. I'll be able to exchange ideas and get solutions to the challenges our organization is facing.

I believe HILS is worth the investment. as it will make me a better leader, able to inspire my team, increase performance, and drive organizational change. I'd like your approval for the seminar cost of \$9,000, plus airfare, lodging, and meals.

You can learn more about the program and register me to attend at: stopatnothing.com/registration

Sincerely,

[Attendee Name]